Poweshiek County Fair Foundation P.O. Box 372 Grinnell, IA 50112 641 236-7959 powfair@iowatelecom.net

January 2018

Dear Friends of the Poweshiek County Fair,

With 2017 having come to an end the Poweshiek County Fairboard has already started planning for 2018. The fairboard works hard to provide an admission free fair for the residents of Poweshiek County and surrounding area. This gives our youth and their families a place for summer fun that is educational, entertaining and economical. The county fair showcases the 4H and FFA youth of Poweshiek County reminding everyone of the talent, resources, products and cultural heritage that is abundant in Poweshiek County.

In 2012 the fairboard implemented a donation program called "Friends of the Fair" to help provide funds to organize events as well as manage and maintain the fairground facilities. The wide range of the services we deliver are not always evident to the general public, but there is a great deal of activity that goes on at the fairgrounds year round. The fairboard has the responsibility to make important decisions for the <u>long term</u> viability of the fairgrounds. The donation program created for the fairgrounds will help to continue to maintain and update the facilities for the annual Poweshiek County 4H/FFA Fair. It also ensures that the facilities are available for other events held throughout the year.

Many of you already sponsor awards such as plaques, mini banners and grand banners that are given to the youth that exhibit at the fair. You may also help sponsor the family friendly entertainment that is provided for fair goers each year. Those sponsorships are totally separate from the Friends of the Fair program. It is our wish that you will continue that support. Local business support is essential to make the county fair feasible.

Friends of the Fair sponsorship is a 3 year commitment with various levels of participation that you can choose from. The enclosed form explains these levels and what recognition is included at each level. The board wants to ensure that everyone is fully informed while making their donation decisions. You are welcome to call the fairgrounds office at 641 236-7959 with your questions. At no time will there be any pressure for you to donate.

We thank you for your consideration to be a part of this tax deductible Poweshiek County Fair sponsorship program. Sponsor participation is vital to continuing the tradition of excellence at the Poweshiek County Fair. It is our hope you will choose to be a part of this tradition.

Sincerely,

Marcia Iverson

Marcia Iverson, Office Manager

2018 Fairboard

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